

EARN REWARDS FOR YOUR PARTICIPATION!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

EARN THEME PATCHES



They fit together!

FALL PERSONALIZED PATCH with your name and avatar!



To Earn:

- Create your avatar
- Send 18+ emails
- Sell \$275+ in total Fall sales

You can choose from two backgrounds! Choose either the ship or research dome for your earned patch. You get to choose from two snowsuit colors too!

GIRL SCOUT COOKIE CROSSOVER PERSONALIZED PATCH with your name and avatar!



To Earn:

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 350+ packages of cookies during the 2022 Girl Scouts Cookie Program

Go to www.gsnutsandmags.com/gswestok

1

LOGIN



Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

Please have your troop number before starting.

MY TROOP #



Scan Me

2

CREATE



Create your personalized site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to family and friends. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3

SHARE



E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or text them with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.



Introduction of Theme:

THIS YEAR'S 2021 FALL PRODUCT PROGRAM PROVIDES GIRLS WITH AN OPPORTUNITY TO "RISE UP" WHILE LEARNING MORE ABOUT THE EMPEROR PENGUIN.

BENEFITS OF PARTICIPATING:

- Girls learn and practice the Five Skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics, as they earn proceeds for their troop and exciting rewards.
- Proceeds: 10% on all magazines and \$1 for every candy/nut item sold. The Fall Product Program is an excellent way to earn start up proceeds for your troop to use during the Girl Scout year to fund your activities and projects.

HOW THE FALL PRODUCT PROGRAM WORKS:

This program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver.

IMPORTANT DATES:

- **9/24/21:** Program begins - online ordering opens and girls may sell in-person
- **10/28/21:** Last day for in-person and online sales
- **11/13/21:** Nut and chocolate items will be delivered to Service Unit sites

FUN FACTS ABOUT THE EMPEROR PENGUIN:

- They are the largest of all living penguin species and breed annually during the Antarctic winter, June through August. During this time, temperatures can drop as low as -76F with winds as high as 124 mph.
- They can dive to a depth of 1,800 feet and hold their breath for up to 22 minutes! Their aerodynamic bodies and strong flippers make them excellent swimmers, reaching speeds of 7.6 mph.
- Colonies of adults and chicks work together to huddle for warmth. 5,000 or more tightly packed adults and chicks shuffle around, so each takes a turn on the outside of the huddle where it's cold.



Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including the Trefoil Design are owned by Girl Scouts of the USA. M2 Media Group is an official GSUSA licensed vendor.